IMPOLITENESS STRATEGIES APPEARED IN PEAKY BLINDERS SERIES

Nanda Dea Milinea Sitio[1],Yenti [2,] Putri Ayu Lestari [3]

[1,2,3]*Universitas Islam Negeri Sulthan Thaha Saifuddin Jambi, INDONESIA*
[1,2,3] *Jl. Jambi-Muara Bulian KM. 16, Simp. Sei Duren, Jambi Luar kota, Muaro Jambi, Jambi 36361*

Abstrak

This research discusses the impoliteness strategies in *Peaky Blinders Series 2017*. Peaky Blinders Series told story the life of a group of dangerous gangsters in Birmingham, England. The purposed of this study were as follows to describe the types of impoliteness strategies appeared in *Peaky Blinders Series*, to explain the reasons of the characters in *Peaky Blinders Series* used impoliteness strategies, to describe the types of responses to the impoliteness among characters. This research used a pragmatic approach from Leech (1989) , impoliteness strategy by Culpeper (2003), Culpeper (2011) and Magford (2008). The method used qualitative descriptive method to analyzed the data, the researchers used documentation to collect the data, source of data was taken from the dialogues and scene in *Peaky Blinders Series 2017*. The findings in this research showed that the characters in *Peaky Blinders Series 2007* used impoliteness strategy to communicate with others characters. (1) there were three types of impoliteness strategies used by selected characters were bald on record, positive impoliteness, and negative impoliteness, and (2) the reason why the selected characters used impoliteness strategies were social status, social distance or familiarity, and situation.

مستخلص البحث
Abstract

Keywords: Impoliteness Strategies, Pragmatics, Peaky Blinders.

كلمات أساسية
Keyword

INTRODUCTION (مقدمة)

According to Poole (2000), language is often viewed as a form of communication between people. The Oxford Advanced Leaner's Dictionary of Current English mentioned that language is a system of sounds and sound- symbol combinations that humans use to express their thoughts, feelings, and desires. (Hornby, Cowie and Gimson 472). People have their own style and way of communicating with each other. There were people do not consider about how to choice of words, so they express their feelings or communicate with others in rude language. So, language is a form of communication with humans that interacts with the choice of words.

Linguistics is a scientific study of language (Sinha : 2005). There are two kinds of language, linguistics and literature but on this study researchers only use linguistics because linguistics related with this study. Lyons (2001:1) said that linguists commonly define linguistics as the academic study of language. According to Saussure (2014) , language is only a set of signs. He defines linguistics as the study of language and the various forms that human speech takes. Semantics, phonology, syntax, morphology, and pragmatics are only a few of the many subfields of linguistics. But in this studythe researchers onlyt used pragmatic theory. The pragmatics technique can be used to analyze both polite and impolite discourse in linguistics.

"Pragmatics is one of those words (social and cognitive are different) that creates the idea that something very precise and technical is being discussed, even though it is typically not Clear meaning," stated Searle, Kiefer, and Bierwisch in 1980. The study of the correspondence between linguistic forms and their users is known as pragmatics.(Yule, 1996:4) In addition,It examines how language is applied in everyday situations and by people who need to communicate to communicate with language.

Politeness is a group of social performances by which respect and appreciation are created (Leech: 1983). Politeness also referred to the speaker's tendency to be involved within a social interaction using relative harmony, respect, and coordination. According to Terkourafi (2008) impoliteness in situations where the hearer recognizes the speaker's face- threatening intent and the expression used is not conventionalized, marked rudeness or rudeness proper threatens the addressee's face.

In this study researchers focussed on impoliteness strategies theory from Culpeper (2005) impoliteness strategies had five kind that consist of Bald On Record Impoliteness, Negative Impoliteness, Positive Impoliteness , Sarcasm Or Mock Politeness, and Withhold Politeness. Impoliteness has been examined in a variety of contexts and media, including films, television, social media, and ordinary encounters. Studying impoliteness enables people to understand bad behavior and impolite language, helping people to avoid it or manage it while interacting with others.

According to Hornby (2006: 950), A film is a collection of sound- accompanied moving pictures that tell a story and are displayed as a film or movie. The term "movie"

or "film" refers to both individual films as well as the area of film as an art form and the film industry. Movies are created by either employing a camera to capture images from the outside world or by using animation or special effects to create new visuals. The researchers chose movie as an object of the research because movie or series is very fenomenal in this era , many people know and watched the movie but not all people who watched that understand about the language they used .

The researchers chose those episodes because in these episode was the final of fight of them and the determining of the winner among Peaky's and their enemy and these episode used many impolite words and can used to research Impoliteness Strategies. The theories used in this research are pragmatic theory, impoliteness theory, and film theory. The practical approach uses the theory of Yule, while the impoliteness uses the theory of Culpeper.
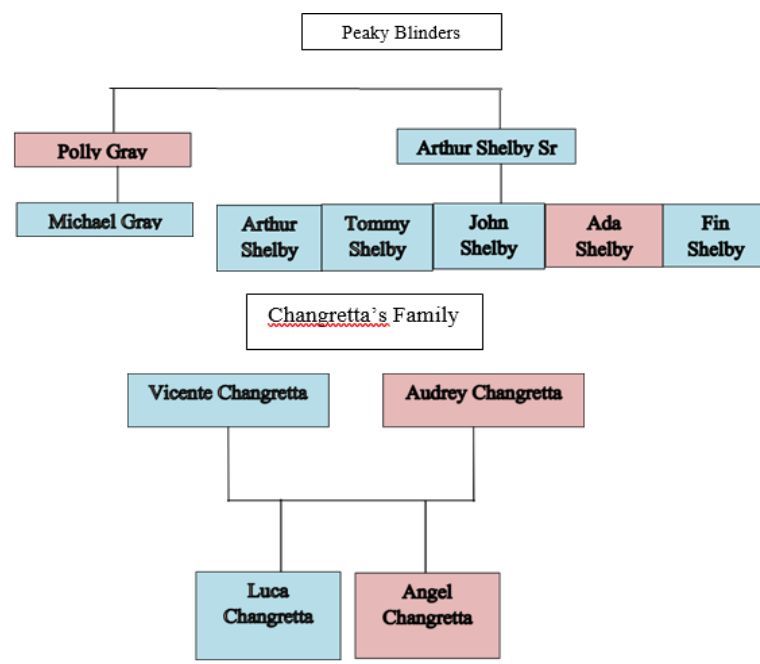
METHOD (طريقة \ منهج البحث)

 The research conducted by used qualitative descriptive design with case study in order to describe impoliteness strategies used in Peaky Blinders Series Season four episodes five and six. Bodgan and Biklen (1992:29) claim that qualitative research is a direct source of data and that the researchers is the primary tool. The data for this study taken from Peaky Blinders Series. The researchers used the script, dialogues, and picture on screen. The data of the research have some dialogues among characters which is contain impoliteness strategies. The researchers download the film from Netflix and the researchers download the script from

https://subslikescript.com/series/Peaky_Blinders- 2442560.

The researchers identified the data and make assumption or found the impoliteness strategies that appeared from Peaky Blinders series. First, the researchers classified the data which taken into several parts of classification of data that answer the formulation of the problem. Next, the researchers analyzed, described and explained the data about impoliteness strategy in Peaky Blinders series. After all the data have been analyzed, described and explained in this research, the researchers made the conclusion of the research.

FINDINGS & DISCUSSION (بحث ومناقشة)

In the findings of this research based on the first research question the researchers found three kinds of impoliteness strategies in Peaky Blinders Series, they are bald on record, positive impoliteness, and negative impoliteness. The next based on the second research question the researchers found three the reasons of the characters in Peaky Blinders Series used impoliteness strategies, they are social status, social distance or familiarity, and situation.

NAZHARAT: Jurnal Kebudayaan

A. Bald on Record Impoliteness

The impoliteness strategy known as "Bald on Record" is used when the speaker directly attacks the listener's face without first attempting to protect it. There are eighteen of a chosen character's statements that use the bald on record strategy. Some of the statements were chosen by the researchers for be analysis.

Context :

In the afternoon after Christmas, Luca came to Birmingham with the purposed to attacked Tommy and kill him, after Tommy had fight with Luca, Arthur, brother of Tommy came to Birmingham because he wanted to know what was happened with his family. Then Tommy explained how was happened and when heard that Arthur as his brother got mad to Tommy and he expressed his emotions direct and clearly to Tommy. It can be clear seen in the dialogs below:

Tommy : "So I used the set up as bait to Birmingham". Arthur : "You are fucking idiot, Tom".

Analysis :

Based on the statement of Arthur in the dialogues, Arthur gave impolite words directly to expressed his felt to Tommy. Arthur mention fucking idiot to Tommy that means Tommy very stupid to invited a enemy came to their own place then Tommy unable to control a situation and take action with the effect of putting their family at risk for their next life or even death. The researchers identified that Arthur used bald on record strategy because Arthur spoke to Tommy directly, clear and unambiguous, " You are

fucking idiot, Tom", it mean that Arthur had fulfill the requirements from the bald on record strategy.

B. Positive Impoliteness

The purpose of positive impoliteness is to harm the addressee's positive face desires. People employ this strategy in an effort to win others' respect or approval. Culpeper (1996) lists a few instances of using this strategy, including ignoring the other person, cutting them out of an activity, showing disinterest or lack of empathy, seeking conflict, using cryptic or covert language, among others.

In this research, the researchers found 10 utterances that contain positive impoliteness in Peaky Blinders Series 2017 movie. Some of utterances are chosen to be analyzed. Here an examples of the positive impoliteness said by selected characters in Peaky Blinders Series.

Context :

In a day when Luca came to Solomons place, when Luca and Solomons talked about Luca's plan to killed Tommy but Solomons not treated him better, Solomons divert the conversation and give Luca a rum and tell him where was way out that make Luca a little upset and Luca did not get yet what he wish, then Luca talked about Solomons to his assistance with secret language.

Solomons : "Here is a gift, Its free souvenir of your visit here. Goodbye, trot on, down there is Bonnie street.

Luca : "I think this clown want us to run his rum into New York". (in Italian language)

Analysis :

Based on statement of Luca's in dialogue above, Luca heard something unexpected from Solomons. Then Luca talked about Solomons to his assistant in Italian language, so that Solomons will not understood with what was Luca had said. Then, Luca also said Solomons is clown but actually in real life Solomons is not clown Luca was said like that also in Italian language. So that, it mean Luca had fulfill the requirements from the positive impoliteness because he was used secret language.

C. Negative Impoliteness

To damage the addressee's negative face desires, a negative impoliteness strategy is used. One of the reasons people employ this strategy is their desire for freedom. According to Culpeper's theory, some examples of negative impoliteness include frightening, being condescending, scorning, or ridiculing. In this series, there are 11 utterances that used a negative impoliteness strategy. In this study, a sample of

utterances is chosen for analysis. Here are a few examples of negative impoliteness from the series.

Context :

A day in Birmingham, in Peaky Blinders family's place, after funeral of Arthur died , Audrey , mother of Luca come to Tommy by her self. Audrey try to had conversation with Tommy, she try to made negotiation with Tommy and talked about the vendeta in their family and Audrey also try to intimidate Tommy.

Tommy :" The vendeta is done".

Audrey : "We say the vendeta is won, we will take everything you have. All your business, signed over to us. You agree to this, or my son will kill you all, one by one".

Analysis :

Based on statement of Audrey's above, Audrey angry to Tommy's family because the problem that was happened with their family. She want to ask all Peaky Blinders's business to their family for repair what they was did to her family. And if they don't, Audrey intimidate Tommy with said Luca will kill Peaky Blinders family. Audrey said " you agree to this, or my son will kill you all, one by one " that words is same like make peaky blinders afraid and feel threatened. So that Audrey's statement had fulfill the requirements from Negative Impoliteness.

A.2. Factor Influencing Impoliteness in Peaky Blinders (2017) Series

The researchers also analyses the factors causing the used of impoliteness strategies by among characters in Peaky Blinders series. According to Magford (2008) , there are five factors in influencing style in communications; they are; social status, age, gender, social distance or familiarity and situation. Those factors causing the used of impoliteness, after watch and analyzed the researchers reveals that the social status, social distance or familiarity, and situation are factors causing impoliteness in Peaky Blinders Series (2017) , the researchers found twelve utterances that factors or reason why do the characters in Peaky Blinders used impoliteness strategies. The followings are the factors causing impoliteness in Peaky Blinders Series (2017).

1. Social Status

In this research, social status was one of the factors causing impoliteness. The speech and treatment of people will be different between the people in same status with higher or lower status. The researchers chose some of utterances to be analyzed

Context :

One day in warehouse of Peaky Blinders's, Luca came here to met with Peaky Blinders family with purpose to ask Tommy and his family to signed all the letters of agreement

on the transfer of Shelby's companies to be Luca's family. When Luca arrived to the warehouse, he looked there are some the warehouse keeper.

Luca : "Hey you, leave that fucking door alone!. Son of bitch".(In Italian language)

Analysis :

Based on statement of Luca's above, he ask the warehouse keeper to go out and left that place, and Luca said like that with impolite words by said the keeper was son of bitch that actually he is not, Luca also said like that in Italian language . Luca spoke like that because he thought that at that time he was the owner of the warehouse, so he can do anything that he want include make them go away. So that, statement of Luca can fulfill Social Status in Factor Influencing Impoliteness.

2.Social Distance or Familiarity

Based on the series, researchers agrees that social distance or familiarity influenced their way in speaking politely or impolitely. It proves by looking at the utterances bellow. The researchers found four utterances in Social distance or familiarity.

Context:

In Birmingham, after fight of Luca and Tommy, on same day Arthur brother of Tommy came to their place and ask about how was the situation in Birmingham because Arthur was heard a sound of shoot from his place.

Arthur : "So, what the fuck happened today, Tom?" Tommy : "Yeah three was",

Analysis :

Based on statement of Arthur's above, Arthur ask to Tommy what was happened in Birmingham with impolite words. He ask to Tommy like that because Tommy is his brother then they has a social distance. So that, it can fulfill Social Distance and Familiarity in Factor Influencing Impoliteness.

3. Situation

People change their style of speech depending on the situation, even when talking with the same person but in different situation. The researchers found seven utterances that fulfill situation as factor of used impoliteness.

Context :

At Birmingham, Luca came to try fight with Tommy. Luca keep looking for where is Tommy but he just keep run to go out from that town. Time by time Luca met with Tommy while Tommy shoot Luca's friend and Luca directly wanted to attack Tommy although Tommy try to keep went that place.

Luca : "Hey, I know you own the cops, in this dirty fucking town!, but you'll be dead before they got here."

Analysis :

Based on statement of Luca above , he said that he already know about Tommy have police for their own family in their dirty town. That means Luca spoke impolite words because he know Tommy has own the cops. That situation make Luca cant did what he want, So Luca said like that because was the situation, then Luca statement can fulfil Situation as factor of influencing Impoliteness.

In conclusion, the findings in this research showed that the characters used bald on record mostly dominant in this series because they doesn't like to small talk with others, they like to talk directly, clear and unambiguously. This research also showed that factors the characters used impolite strategies because the situation.

CONCLUSIONS (خاتمة \ خلاصة)

There were three types of impoliteness strategies in Peaky Blinders Series 2017 consist of : Bald on record as eighteen data, Positive impoliteness as ten data, and Negative impoliteness eleven data. In conclusion, Bald on record mostly dominant used in this series, because they were like to talked directly each other without wasted the time and unambiguously. Researchers didn't found sarcasm or mock politeness and withhold politeness types in this study because the characters in this series like to talked clear and directly each other without small talk because they were a mafia that basically has an arrogant character.

There were factors why the characters in Peaky Blinders Series 2017 used impoliteness strategies, in this study researchers found they were consist of : social status as one data, Gender difference as three data, Social distance or Familiarity as four data, and Situation as seven data. In conclusion, Situation mostly dominant used in this series, because in this series they often have a fight each other and they were an enemy. So that, situation can be factors for they used impoliteness strategies.

Hopefully, the present study can give a contribution to the further researchers to develop the research related to the impoliteness. Furthermore,this research can serve as an alternative source of information for students who are learning the impoliteness strategy. There are many object that can be used for study of impoliteness such as books, movies, and songs. The study of pragmatics was used to describe the impoliteness approach in the Peaky Blinders series. It was also recommended that the next researchers who was interested in conducting additional research in the same field used these findings as a platform for their investigation. Impoliteness is an exciting issue to discuss, thus this study hopes to be helpful to all readers, especially those who are interested in the same field. Thus, the researcherss from other perspectives are very welcomed to improve the study about discourse analysis to be concerned one.

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